

 HUMANICA	Title:	Pop-up Notice for Cookie and Cookie Policy	Page: 1
			Document ID: PDPA-CN-1801-HMC-MKT-EN
	Classification:	Public	Version: 1

## Pop-up Notice for Cookie and Cookie Policy

- **Pop-up notice for Cookie**

This website collects and utilizes cookies to improve services visitor's experiences for a better overall performance. By clicking "Accept All Cookies", you consent to our use of cookies. You can learn more about cookies at [Link to Cookies Policy]

[Accept All Cookies Button] [Reject All Cookies Button] [Cookies Setting Button]

- **Cookie Policy**

This website utilizes cookies to remember visitor behavior, preference, and setting in order to analyze and display information and advertisement adjusted to visitor's preference and interest, to improve visitor's experience for a better performance when visiting our website and provide other services of Humanica Public Company Limited ("**Company**")'s website.

In the event that visitor continue using this website, the Company shall utilize necessary cookies for the performance of this website. The Company shall only utilize other types of cookies which the visitor give consent to do so.

In this Policy, the word "cookies" may include other technologies in the same manner which is governed by "Personal Data Protection Act". Cookies will be stored on visitor's computers or devices but will not be able to be used to identify visitor. The Company may assign third-party to manage cookies or analyze the remembered data on behalf of the Company.

The Company collects following type of cookies (visitor may learn the definition of each cookie in the later part of this policy):

Cookies Name: Performance Cookies (Google Analytics Cookies)

**Cookies Purposes:** Use collected data to constantly improve the site.

**Definition:** This cookie is used by us for statistical analysis purposes. We use Google Analytics to collect information about how people use this site and gain a better understanding of site visitors' expectations.

**What we collect:**

- what pages do you visit
- how long you are on the site
- how you get to the site
- what pages are most frequently visited
- what locations do our visitors come from
- where people visiting our sites are located

Marketing Cookies (Third-party advertising cookies)

**Cookies Purposes:** Use collected data to cater to a proper content recommendation

**Definition:** These cookies collect information about your activities on these and other sites to provide you with targeted advertising. The third-party service providers that generate these cookies such as Adobe, Google, LinkedIn, Twitter, and Facebook.

**Social media plugins:** Meta Pixel (Facebook Pixel) which allows us to offer you content recommendations

**What we collect**

- Collecting information about your online activities over time and across different websites

Please noted that if visitor do not want cookies to collect data, visitor may change the setting at [Cookies Setting Button]. However, if visitor visit the Company’s website again without changing the setting, visitor’s device will be automatically accepting the previous cookies setting.

**How to manage and set web browsers**

Visitor can choose to reject or block all cookies or certain types of cookies that the Company’s website has set for visitor by clicking the Cookies Setting button on our website. Visitor can change preferences on the Company’s website and/or the websites of third-party service providers as designated. Please be informed that most web browsers accept cookies automatically, therefore, if visitor do not wish to use them, visitor may need to constantly block or delete in the browser setting. If visitor choose to turn off these cookies, visitor will still be able to visit our website. However, some features or services of the website may not be accurate or may be compromised. The visitor can see more details on how to reject or delete cookies as well as more general information about cookies, by visiting the following websites:

Website Cookies: [www.allaboutcookies.org/manage-cookies](http://www.allaboutcookies.org/manage-cookies)

Mobile Cookies: [www.allaboutcookies.org/mobile/index.html](http://www.allaboutcookies.org/mobile/index.html)

Visitor can find out more about cookies on the web browser visitor are using, including how to see what cookies have been set and how to manage and delete them in the following web browser list: Google Chrome, Firefox, Internet Explorer, Safari, Safari for ios, Chrome for android, and Chrome for ios

**Amendment to Our Cookies Policy**

This cookies policy shall be improved or amended to reflect any material changes to comply with the amending laws and regulations. Therefore, we recommend that the visitor should review this policy on a frequent basis and stay up to date on the latest edition.

\* Latest Update: 31/05/2022

<b>Description of Types of Cookies</b>	
<b>Types of Cookies</b>	<b>Description</b>
Strictly necessary cookies	These cookies are essential for the operations of basic features of the website e.g., for accessing secure areas of the site. The organization needs these cookies for the basic functionality of website services.
Performance cookies	These cookies are used to determine the performance of the website, specifically for gathering data on how visitors use a website, which pages of a website are visited. The organization needs these cookies for improving customer experiences.
Functionality cookies	These cookies allow the websites to remember the user’s site preferences e.g., language and region settings. The organization needs these cookies in order to provide personalized features for users.

<p>Advertising cookies</p>	<p>These cookies are needed for the websites to gather information from users' devices to appropriately display advertisements to users based on their website's activities. These cookies are also needed for the organization to understand the performance of marketing activities to further enhance user experiences. The organization may share anonymized data gathered from these cookies with selected third parties to improve the quality of content shown to users.</p>
<p>Security cookies</p>	<p>These cookies are needed for the security of users' data where the organization utilized these cookies for secure transactions between users and the website by mitigating risks involved.</p>